

MSD FOR MOTHERS IN

# EASTERN EUROPE & THE MIDDLE EAST

## Responding to Local Maternal Health Needs



*MSD for Mothers* is our 10-year, \$500 million initiative that applies MSD's scientific and business expertise — as well as its financial resources and experience in taking on tough global healthcare challenges — to reduce maternal mortality worldwide. We are providing transformational and sustainable solutions focused on improving the quality of maternal health care women receive at a health facility and increasing women's access to family planning.



**MSD for mothers**  
Committed to Saving Lives

### ESTIMATED MATERNAL MORTALITY IN EASTERN EUROPE

25 maternal deaths per 100,000 live births

64% reduction in maternal mortality since 1990

1 in 1,900 chance of a woman dying in pregnancy and childbirth

**Challenges:** poor quality and awareness of reproductive health services, need for improved data collection, inequity in access to services, and lack of financial and political support for maternal health improvements

### ESTIMATED MATERNAL MORTALITY IN THE MIDDLE EAST

110 deaths per 100,000 live births

50% reduction in maternal mortality since 1990

1 in 280: chance of a woman dying in pregnancy and childbirth

**Challenges:** lack of awareness about maternal health issues, persistent gender inequalities, and internally displaced populations living in refugee camps

Data from the WHO's Trends in Maternal Mortality Report (2015)

### PROGRAMS AND PARTNERS

**Lebanon** | The Lebanon Family Planning Association for Development and Family Empowerment is organizing trainings for midwives, field workers, and local leaders to improve safe motherhood practices.

**Turkey** | The Turkish Family Health and Planning Foundation is raising awareness about safe motherhood among health workers and local leaders through trainings and a home-visiting program.

**Ukraine** | John Snow International is improving the quality of obstetric care through the development of standardized clinical guidelines to help providers improve the management of severe bleeding after childbirth.

