

MSD FOR MOTHERS IN SOUTHEAST ASIA

Responding to Local Maternal Health Needs



MSD for Mothers is our 10-year, \$500 million initiative that applies MSD's scientific and business expertise — as well as its financial resources and experience in taking on tough global healthcare challenges — to reduce maternal mortality worldwide. We are providing transformational and sustainable solutions focused on improving the quality of maternal health care women receive at a health facility and increasing women's access to family planning.



MSD for mothers
Committed to Saving Lives

ESTIMATED MATERNAL MORTALITY IN THE REGION

110 MATERNAL DEATHS PER
100,000 LIVE BIRTHS

66% REDUCTION IN MATERNAL
MORTALITY SINCE 1990

1 IN 380 CHANCE OF A WOMAN DYING
IN PREGNANCY AND CHILDBIRTH

CHALLENGES: REGIONAL DISPARITIES
IN HEALTHCARE COVERAGE;
HIGH LEVELS OF HEALTHCARE AND
ECONOMIC INEQUITY

Data from the WHO's Trends in
Maternal Mortality Report (2015)

PARTNER SPOTLIGHT

Philippines

Through the United Nations Foundation, the UN Population Fund (UNFPA) and Accenture Development Partnerships, *MSD for Mothers* is supporting business participation to increase access to family planning services by developing a business case for investment and creating a country-level toolkit for stakeholders to use in engaging businesses to commit to family planning.

PROGRAMS AND PARTNERS

Indonesia | Project HOPE is working to increase access to family planning, promote safe birth practices, and reduce anemia among factory workers. Specifically, they are connecting women with affordable, quality health services within the factories and establishing linkages to external health services. Six factories have been recruited for the program with a catchment of more than 12,000 female factory workers.

Myanmar | Jhpiego is strengthening midwifery education to improve health outcomes for women and newborns. The program is working with midwifery tutors in Kayin state to conduct a needs assessment and design clinical courses to address these gaps during trainings and follow-up (including infrastructure, knowledge, and skills performance).

Philippines | Zuellig Family Foundation is reducing maternal mortality in Samar province by promoting health seeking behaviors and strengthening local health systems. In collaboration with the government, the project is mobilizing the 20 municipalities to reform and strengthen health systems, access government financial and non-financial resources, and enhance the technical skills of health providers in antenatal and obstetric care.

Vietnam | Population Services International is broadening contraceptive options for Vietnamese women and their partners by registering underutilized method brands, distributing multiple methods through channels accessible to underserved women including private clinics and hospitals, integrating family planning counseling into antenatal, post pregnancy care, and promoting the distinct benefits of select underutilized methods to improve women's ability to choose an appropriate method based on their individual needs and preferences.

