

Call for Nominations: Kenneth C. Frazier Award for Maternal Health Equity

Background

Though maternal mortality has declined globally over the past decade, there are many communities around the world that are disproportionately affected. In many countries, unacceptable and inequitable maternal health outcomes persist. Structural racism and unequal access to health care as well as the underlying social determinants of health contribute to these inequities.

Around the world, visionary leaders and community-based organizations are creating a path to a better world where maternal health outcomes are equitable and pregnancy and childbirth are safe for all. We envision a world where every prenatal visit, every labor and delivery and every postpartum encounter for the year after childbirth should help people have the healthiest outcomes possible. From providing practical support to women during childbirth to connecting families to health and social services to raising awareness of birth equity, we believe the solutions to advance maternal health equity exist within the communities most impacted.

Prize Overview

MSD for Mothers, MSD's \$500 million global initiative to help create a world where no woman has to die while giving life, is pleased to announce the **Kenneth C. Frazier Award for Maternal Health Equity**. This annual prize, awarded through the MSD for Mothers initiative, will provide a grant to an organization in recognition of its commitment to and progress towards more equitable, more respectful, higher quality maternal health for all. We are honored to name this award after our CEO Kenneth C. Frazier as a testament to his unwavering commitment to social justice and leveraging the private sector for public good.

To be given annually, the Kenneth C. Frazier Award for Maternal Health Equity will provide one eligible organization per year with a one-time grant of up to \$250,000 to support its work to advance maternal health equity. Nominated organizations may be located anywhere in the world, must have made a demonstrated and distinctive impact in advancing maternal health equity and must be led by a person of color and/or representative of the marginalized group being served.

Process for Nominations

MSD for Mothers is now inviting nominations for the first annual Kenneth C. Frazier Award for Maternal Health Equity. An individual may nominate more than one organization for consideration; self-nominations are encouraged. To nominate an organization for the award, complete [this form](#) to respond to the following questions:

1. Name of organization
2. Name of organization's leader
3. Website of organization (if one exists)
4. How is this organization reflective of the community it serves?
5. Why do you believe this organization is advancing maternal health equity? What evidence can you share to demonstrate impact?
6. How would receiving the Kenneth C. Frazier Award for Maternal Health Equity enhance the organization's capacity to improve maternal health equity?
7. How would the organization propose to use the grant funds (up to \$250,000 USD) to extend its impact on maternal health equity, if selected?
8. Name and email of organization's point of contact

9. Name and email of nominating individual

The deadline to submit a nomination is 30 July 2021. Upon receipt of nominations, a committee will conduct an eligibility screening based on the guidance below. Nominations will be objectively assessed based on the strength of the responses to the questions posed in the nomination form. During the selection process, additional information may be required from a small group of finalists in order to select the final awardee.

Eligible Organizations

An organization is eligible to receive the Kenneth C. Frazier Award for Maternal Health Equity only once. Only organizations led by individuals representative of the focus population served (lead executive and/or board) are eligible to receive the grant.

MSD for Mothers is only able to fund non-profit organizations through this grant award. MSD for Mothers cannot provide funding to city or state health departments, other government entities, hospitals or health systems. MSD for Mothers also cannot provide funding to political organizations, campaigns and activities or to organizations that discriminate on the basis of race, ethnicity, gender, sexual orientation, marital status, religion, age, national origin, veteran's status or disability.

Awardees will be eligible for a one-time grant of up to \$250,000USD. Grant funding may not constitute more than fifty percent (50%) of the recipient's annual operating budget.

The following activities are also not eligible for the use of grant funds:

- Activities or organizations that directly influence or advance MSD's business (commercial) or marketing interests, including purchase/influence of purchase of MSD products
- Engagement/payments of government officials and city agencies (which in many cases could include hospital employees in government-run facilities)
- Payments/incentives/benefits going to health care providers
- Purchase of computers or other durable goods. This also includes any equipment with a lifespan beyond the end date of the project.
- Capital expenses, including construction and renovation of facilities or endowments
- Purchase of supplies or equipment unrelated to this project or program
- Payment of staff salaries or other costs not involved in this project or program

Any grant made pursuant to the Kenneth C. Frazier Award for Maternal Health Equity is conditioned upon the execution of a grant agreement by the awardee and MSD for Mothers in the form provided by MSD for Mothers.

Questions

Applicants should submit any questions regarding this call for nominations to:
CSTMFORMOTHERS@merck.com by 30 June 2021. Responses will be shared by 9 July 2021.

Proposal Submission

Nominations forms must be submitted by **11:59PM (ET) 30 July 2021**. It is the nominator's responsibility to ensure that the form is completed by this time. The nominator bears full responsibility for data errors or omissions.

Review & Notification Process

A selection committee will review all proposals and notify nominees no later than **10 September 2021**.

Issuance of this request for proposals does not constitute an award commitment on the part of MSD for Mothers, nor does it commit to pay for costs incurred in the preparation and submission of applications. MSD for Mothers reserves the right to reject any or all applications received. Prior to the execution of a grant agreement by the awardee and MSD for Mothers, MSD for Mothers may rescind any award made.

Timeline

Call for Nominations issued	June 16, 2021
Questions submitted regarding the Call for Nominations	June 30, 2021
Responses to questions shared with applicants	July 9, 2021
Nominations Due	July 30, 2021
Nominees notified of status	September 10, 2021
Prize awarded	By end of 2021, pending grant agreement