MSD FOR MOTHERS IN EUROPE

PROGRAM REPORT

MAKING PREGNANCY AND CHILDBIRTH SAFER IN EUROPE
MSD for Mothers is our $500 million (USD) initiative to create a world where no woman dies giving life.

Contributing our scientific and business expertise, as well as our financial resources, we are working to ensure that women have access to two of the most powerful means to end preventable maternal deaths: quality maternity care and modern contraception.

To date, MSD for Mothers has contributed to improved access to quality maternal healthcare and family planning services for over 7 million women in more than 30 countries around the world, contributing to the global effort to save women’s lives, strengthen health systems and meet the United Nations’ Sustainable Development Goals. In Europe, we’ve supported nine programs that have reached more than 54,000 women living in Europe. In addition, we’ve supported eleven European country programs developed in collaboration between our subsidiaries and local NGOs that reached more than 117,000 women outside of Europe in countries like Tanzania, Malawi, and Ethiopia.

OUR APPROACH

Our efforts target three areas:

- **Enable health providers:** equipping health providers with the skills, tools and technologies they need to deliver high-quality maternity and family planning services wherever women seek care.
- **Develop and deliver life-saving products:** placing life-saving maternal health products in the hands of women and their providers.
- **Empower women:** empowering women to make informed choices about contraception and get the quality care they need for a healthy pregnancy and safe childbirth.

Specifically in Europe, we are advocating to build awareness and action among policy makers to drive improvements in women’s rights and ensure equitable access to quality maternal healthcare.

MSD for Mothers has initiated a number of partnerships globally that make use of digital innovations to address maternal health issues. With the EU digital agenda becoming increasingly top of policy priorities, we are committed to being part of the discussion and use our know-how and experience in other regions to find solutions to some of the challenges listed in this report.

While our results on the ground and at policy level are encouraging, there’s still more work to be done to ensure all women in Europe and beyond have the ability to access quality maternal health services and to strengthen and sustain the Mom Effect for generations to come, and we remain committed.

**OUR PARTNERSHIPS HAVE MADE IMPRESSIVE STRIDES TO HELP IMPROVE MATERNAL HEALTH WORLDWIDE**

- 126,400 PROVIDERS EQUIPPED TO OFFER QUALITY CARE
- 7+ million WOMEN HAVE IMPROVED ACCESS TO QUALITY MATERNAL HEALTHCARE AND MODERN CONTRACEPTIVES
- 50+ PROGRAMS
- 100+ PARTNERS
- 30+ COUNTRIES

MSD for Mothers is known as Merck for Mothers inside the U.S. and Canada.
Equitable access to high-quality maternal healthcare should be a fundamental right for all women living in Europe. Unfortunately, the reality is different for millions of women who give birth in the E.U. each year. In a region characterized by free movement and differing health systems, the gaps in access to care result in health inequalities, including poor maternal health.

MATERNAL MORTALITY VARIES IN EUROPE

**MATERNAL MORTALITY RATIO**
Deaths per 100,000 live births (2015)

**SNAPSHOT**
- Denmark
- Hungary
- Ukraine
- Albania
- Romania

NEARLY 1,800 MATERNAL DEATHS OCCURRED IN EUROPE DURING 2015

EU COUNTRY MMR DISPARITY
HIGHEST RATES > 10x THE LOWEST RATES IN EASTERN REGION

MATERNAL MORTALITY RATE
16 DEATHS PER 100,000 LIVE BIRTHS
MSD FOR MOTHERS’ GLOBAL COMMITMENT

In collaboration with local MSD offices in Europe, MSD for Mothers is supporting maternal health organisations that connect pregnant women to quality care and raise awareness of safe motherhood practices. These projects are improving maternal health in Europe and in other parts of the world, where access to quality maternal healthcare continues to be a challenge and rates of maternal mortality are the highest in the world.

- **BELGIUM**
  Medics Without Vacation supported medical missions to train local health workers on maternal health in the Democratic Republic of Congo (DRC).

- **BULGARIA, ROMANIA, SERBIA**
  International Planned Parenthood Federation (IPPF) is educating and empowering Roma women and girls to ensure lifelong reproductive health.

- **DENMARK**
  Maternity Foundation is expanding the reach of its Safe Delivery App, an innovative mobile health tool to enhance antenatal care and emergency obstetric care in Ethiopia.

- **FINLAND**
  Väestöliitto worked with foster care organisations in Finland to promote sexual and reproductive health among young girls.

- **GERMANY**
  Ethno-Medizinisches Zentrum eV reduced barriers to maternal healthcare in Germany among female migrant workers.

- **GREECE**
  Doctors of the World is enhancing existing Medicins du Monde facilities in Greece to ensure increased access to maternal healthcare for women.

- **IRELAND**
  Concern Worldwide reduced maternal mortality and morbidity in Malawi through a package of community and facility-based interventions.

- **ITALY**
  Comunità di S. Egidio ACAP Onlus integrated HIV/AIDS care with antenatal services in health facilities in Mozambique.

- **ROMANIA**
  Doctors with Africa Cuamm is conducting community outreach in Ethiopia to increase demand for facility-based maternal healthcare.

- **SWEDEN**
  World Lung Foundation developed a digital learning platform to support the delivery of emergency obstetric care in remote health facilities in Tanzania.

- **SWITZERLAND**
  Swiss Tropical Public Health Institute improved access to care and treatment for HIV-infected pregnant women in Tanzania.

- **UNITED KINGDOM (U.K.)**
  British Pregnancy Advisory Service led a public awareness campaign in the U.K. that encouraged pregnant women to seek care from healthcare professionals.
**GREECE**

Providing quality, affordable care for vulnerable women

Greece recently experienced eight consecutive years of recession as well as increased poverty, widespread unemployment and an increase in unmet medical needs. These challenges, coupled with a surge in refugees and immigrants and the fact that nearly one-third of the population lacks healthcare coverage, have negatively affected women’s access to maternal healthcare in the country.

Through the Mother & Child project, Doctors of the World’s Greek delegation is deploying mobile health units so that more refugee women and women in remote regions are able to receive the maternal health services they need; strengthening the capacity of healthcare professionals to serve these women; and ensuring that antenatal and postnatal care is available to uninsured women. After 2 years of implementation, results show that the project offered primary healthcare services to nearly 42,000 women and nearly 8,000 babies and infants.

“Pregnant women and infants are a top priority for the Doctors of the World. They are the most vulnerable members of society, especially women without access to care, minority groups who live in remote areas of Greece and refugees and migrant populations. Our program, supported by MSD for Mothers, offers free healthcare services for about 51,000 pregnant women and newborns in need of quality care.”

Dr. Nikitas Kanakis, President, Doctors of the World Greece

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**ROMANIA**

Increasing access to maternal health services for women in rural communities

Romania has one of the highest levels of poverty, with 42% of the population at risk of poverty and social exclusion. It’s no surprise that the country’s maternal mortality rates are more than double the average of other European countries.

World Vision’s “Mothers for Life. Life for Mothers” 30-month program has worked to develop and implement an integrated model aimed at facilitating access to family planning and maternal healthcare services, training healthcare professionals, and empowering local authorities to reduce the unmet need for family planning services in rural areas. As a result of the program, over 22,000 women in three counties received counseling and information about family planning and birth spacing and their rights to access medical services during their pregnancy. Meanwhile, 235 medical staff members have held online courses dedicated to the care and the rights of pregnant women. Moreover, the program helped advocate for a legal framework to improve access to maternal care, and 30 action plans have been developed alongside local authorities for women in disadvantaged environments to receive further support after the end of the project.

“Over 25 years, we’ve worked with our partners to improve the lives of children in the most disadvantaged communities. Through the ‘Mothers for Life. Life for Mothers’ program, we are using our resources to support specialists in delivering quality healthcare to current and future mothers, regardless of whether they live in urban or rural areas or are from rich or poor economic backgrounds.”

Daniela Busulakea, Executive Director, World Vision Romania Foundation

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**BULGARIA, ROMANIA & SERBIA**

Empowering and educating Roma women and girls to ensure lifelong reproductive health

The Roma are amongst the most impoverished and discriminated against minority groups in Europe. Women and girls suffer disproportionately due to poverty and an institutionalized patriarchal culture that promotes gender inequality. As a result, Roma women have challenges accessing sexual and reproductive health services, particularly contraception, which contributes to a cycle of teenage pregnancies, poor reproductive health and maternal deaths.

The three-year “My Body. My Rights” program, implemented by the International Planned Parenthood Federation (IPPF) networks in Albania, Bulgaria, Romania, and Serbia, will focus on underserved women and girls living in large Roma settlements in these three countries.

“We believe that this project will address the gaps and barriers in health services that Syrian refugees experience by increasing access to maternal health care and family planning for women, as well as raising awareness about safe motherhood, preventative health care, sexual reproductive health and newborn care. Now, ASAM will be able to reach women in two provinces with the greatest refugee populations through our Multi Service Centers.”

Ibrahim Vurgun KAVLAK, General Coordinator, ASAM

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**TURKEY**

Strengthening access to health services for women and children asylum seekers

There are over 5.6 million Syrian refugees registered in Turkey, and women and children constitute more than 70% of the total refugee population. Language barriers, low incomes, and poor living conditions pose significant health challenges to this vulnerable population, and very few refugee women and children have access to prenatal and postnatal health services.

The Association for Solidarity with Asylum Seekers and Migrants (ASAM) is implementing a program over the next two years to strengthen healthcare services for women and children asylum seekers. The project uses a holistic approach to reduce maternal and infant mortality and childbirth complications, increase preventive healthcare services, ensure mothers and babies have access to prenatal and postnatal care, and provide counseling on safe motherhood.

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**NEW PROJECT**

The program will work with political leaders, primary health care providers, Roma communities, and young Roma people to improve maternal health outcomes and empower women to make their own healthcare decisions.

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The European Union

Equipping female Parliamentarians with the information they need to improve access to maternal healthcare

Despite progress over the last 30 years, systemic challenges in the E.U. prevent equal access to quality maternal healthcare. Regrettably, maternal health issues are not a priority on healthcare agendas across the E.U. In order to address this, MSD for Mothers initiated a partnership in 2016 with Women Political Leaders (WPL), which led to a series of high-level events and the adoption of the WPL Outcome Declaration outlining key recommendations for EU Member States and the European Commission to improve access to care for all mothers living in Europe. This collaboration reached another level with a research project conducted over the years 2017-2018 aimed at addressing the data gap, a critical factor to inform decision-making and pursue policy changes.

Key findings of the research study include:

- The number of vulnerable pregnant women is growing in every country of the EU, in part due to the rapid influx of migrants, but also because of growing numbers of disadvantaged and homeless people;
- The issue of rising maternal mortality rates is potentially significantly underreported across Europe and no useful data is currently being gathered to assess and address the challenge of increasing mortality of mothers and babies;
- The delivery of maternal health care often fails to be tailored to the cultural background of patients and many countries lack specific plans for action on migrant health;
- The Maternal Mortality Ratio in low-income countries can be up to 50 times higher than in high-income countries and unless decisive action is taken future mortality ratios among vulnerable pregnant women in Europe are likely to far exceed ratios currently witnessed in Europe.

In particular, the research project provides an overview and understanding of the political reality on issues vulnerable pregnant women are facing when accessing maternal healthcare, and the challenges governments face to provide it. The findings, coming from a mapping of maternal health indicators, interviews with health experts and survey among the WPL membership, have led to the development of key recommendations to EU member states which will act as a stepping stone to integrate into EU policies access to maternal healthcare for vulnerable pregnant women. The results will provide politicians and policymakers with an authoritative benchmark, facilitating better policymaking.

The following key recommendations have been identified:

- Design and implement mandatory training of health professionals in delivering culturally-sensitive care.
- Design and implement a basic maternal health benefits package for vulnerable pregnant women that covers 1) Information/advice on family planning, 2) Access to contraception and 3) Antenatal, delivery, neonatal and postnatal care.
- Ensure and make clear that using maternal healthcare services does not pose the threat of having to leave the country due to one’s immigration status.
- Develop specific indicators to measure maternal health and pregnancy outcomes for vulnerable pregnant women.

For the latest update on our programs and progress, visit MSDforMothers.com.

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