**MSD for Mothers** is our 10-year, $500 million global initiative to end preventable maternal deaths. We are bringing MSD’s scientific and business expertise to the challenge of creating a world where no woman dies giving life.

**Background**

In 2012, we launched the **MSD for Mothers** Global Giving Program – a corporate grants program that enables MSD offices around the world to support nongovernmental organizations that are improving maternal health. The program is designed to be responsive to local women’s needs and is extending our reach to many more countries across the globe.

With over 50 unique and diverse projects around the world, the Global Giving Program is:

- Improving maternal health in local markets
- Engaging MSD offices in **MSD for Mothers**
- Providing seed funding to test innovative approaches

**Geographical Reach**

The Global Giving Program has supported projects in over 30 countries, from Argentina to Vietnam. MSD offices have sponsored projects in their own countries as well as in countries with great need, particularly in sub-Saharan Africa. Every region has participated, with distinctive approaches appropriate for the context:

In **Europe**, we support maternal health organizations that link vulnerable pregnant women to care and raise awareness of safe motherhood practices, both in Europe and developing countries.

In **Latin America and the Caribbean**, our partners strengthen the capacity of health workers and educate communities about reproductive and maternal health.

In **Sub-Saharan Africa**, we support an array of programs that improve access to antenatal care and family planning for women and adolescents and strengthen health providers’ skills.

In **Southeast Asia**, our partners promote safe birth practices, strengthen midwifery education, improve access to family planning, and promote health-seeking behaviors through workplace programs.
The Maternity Waiting Homes Alliance aims to overcome the distance challenge by building and strengthening 24 maternity waiting homes linked to high quality health facilities near health facilities where pregnant women can stay until they go into childbirth. This program is supported by funding from MSD, through MSD for Mothers, the company’s 10-year, $500 million initiative to help create a world where no woman dies giving life. MSD for Mothers is an initiative of Merck & Co., Inc., Kenilworth, N.J., U.S.A.

**PROGRAM AND PARTNER SPOTLIGHT**

**Greece:** Doctors of the World’s Greek Delegation is enhancing existing Medicins du Monde facilities to ensure increased access to maternal healthcare for vulnerable women. The Mother & Child Project is strengthening the capacity of healthcare professionals to meet the needs of refugees who are pregnant and living in remote regions. To date, the project has reached more than 28,000 women and 5,000 infants.

**Brazil:** we are collaborating with the Institute for Healthcare Improvement and Hospital Israelita Albert Einstein to decrease C-section rates for low-risk pregnant women. Engaging private and public hospitals across Brazil, the Parto Adequado Project is evaluating the best methods to promote vaginal delivery with the goal of scaling them nationwide. By the end of the project, we hope to markedly increase vaginal birth rates for low-risk women across 150 private and public hospitals.

**Kenya:** we are working with Jhpiego and the Kenya Red Cross Society to demonstrate an innovative, sustainable, and scalable model of contraceptive service delivery for adolescent girls and young women. Based in Mandera and Migori counties, the G-Amini Project is strengthening the government’s capacity to provide youth-focused sexual and reproductive health services and increase access and demand for contraception among young people.

**Vietnam:** Population Services International (PSI) is broadening contraceptive options for underserved Vietnamese women in various ways. By distributing multiple methods through channels accessible to underserved women and integrating family planning counseling into antenatal and post-pregnancy care, our goal is to reach an estimated 1.2 million underserved women and adolescents in four provinces.

**ESTIMATED MATERNAL MORTALITY AROUND THE WORLD**

Every day **OVER 800** women die from preventable causes related to pregnancy and childbirth. **99%** of all maternal deaths are in developing countries.

**GLOBAL GIVING’S IMPACT**

300,000 pregnant women with improved access to quality care

13,000 health workers trained

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